



COMPANY PROFILE

2026

**SKILLSTRAIN DISTRIBUTION IS A SUPPLIER OF NICHE MARKET
LEARNING RESOURCES.**

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Company Overview

Welcome to Skillstrain, a leading provider of comprehensive training and development materials and virtual learning in Fire and Emergency Services, Rescue and Disaster Management, Health and Safety, Emergency Medical Services, Technical Training centres, and the health, wellness, and life skills sector.

We assist the coordinators with specific need areas within their departments and source training materials to meet those needs. Skillstrain builds specific libraries for specialised clients, such as colleges, tactical paramedics, incident command, fire, and EMS, and it will help them meet their specific training objectives.



Commitment

Our commitment to excellence extends beyond the development of high-quality training materials. We also provide consultancy services to help organisations optimise their training programs, assess competency levels, and implement effective learning strategies.



Specialties

SkillsTrain specialises in providing services to various industries, such as the DOH, government, EMRS training colleges, municipal training departments, universities and technical libraries, mining and manufacturing, large corporations, and private training companies.

Legislative Registration:

Company Registration number: 1998/069968/23

2. TAX number: 9674042644

3. VAT number: 4120179488

Executive Summary



SkillsTrain focuses on bringing to the market the top 20 products from most publishers and producers, specialising in bringing together the option of combining print, e-text, interactive or video streaming, and PowerPoints to the end user or college.

In doing so, we're saving instructors time and helping the business unit to assist the learner with the desired outcome. We will provide the instructors with the solution, saving them time. We import mainly from the USA and the UK and represent top global producers and publishers.

We work exclusively with most local producers and endeavour to market all specialized training products, legal posters, new health and safety products, and DVDs that meet our criteria and standards for excellence. We currently deliver across Southern Africa and neighbouring states and export numerous orders where required.

We exclusively represent Action Training Systems in Vancouver. We are the official importers for NFPA, Pennwell, Jones and Bartlett Learning, AAOS, Walters Kluwer, LWW, PSG, Taylor and Francis, Elsevier Limited, and Elsevier Health Sciences, Cengage, Marcom International, Lexis Nexis, Foresight Publications, ECSI, CRC Press, Cambridge, CMC Rescue, Wiley, Pearson, Emergency Film Group, SCRS Group online soft skills and computer training.

"We try our best to make education as accessible as possible."

How has Skillstrain Distribution changed it's outlook on education?



Embraced a hybrid learning approach, as we believe it will save our clients time and money



Reducing our carbon footprint by embracing leading technologies



We focused our effort towards one goal: "Giving all our learners a recognized qualification." In addition to our vast range of online courses and materials, we will connect you with the suitable accreditation facility when you complete your course.

You can rest assured knowing that your courses are all according to national and international standards. How have we developed the methodology?

- The opportunity for the hybrid classroom saves you and the company time and resources.
- By teaching our instructors to lose the paper through efficiency, systems, and technology.
- Giving all learners a recognized qualification. We want to develop our learners and assist them in investing in their future. What we do is different.
- We focus on the niche market customer.
- We build the relationship between people and technology across our borders. Come to us for the seamless option, and we will connect you to the right accredited facility upon completing your online training modules.

We operate all over South Africa, including Durban, Johannesburg, Cape Town, Bloemfontein, Port Elizabeth, and East London. We also do Southern Africa and can export the products to you as required.

**"Education is the most powerful weapon which you can use to change the world."
- Nelson Mandela**

Moving Towards Greatness

Where do we plan to go with the Skillstrain LMS partnership opportunities.

Currently, our focus is on RESCUE, but we look to focus on more niche specialities in the future, namely:



Fire and Emergency Services



Ambulance Training Colleges



EMS and EMR



Disaster Management



Public Safety



Provincial



Nursing



Hospitals



Health and Safety

We are looking for collaborative partners who understand the needs of the niche markets, the people who require the training, and who possess the right IP. We see value in this. The courses will be hosted on the developed Skillstrain LMS, an e-commerce platform and digital learning hub.

Learners will be driven through the Skillstrain website. Our elearning partner, Dr Dave Augustyn (SCRS Group), has a wealth of experience and expertise in the management, structure, and administration of e-learning platforms and eLearning design, integration, and deployment, in addition to providing materials to support us in achieving an integrated interactive learning experience. The selection of courses depends on what you choose to offer.



Management



Skillstrain Distribution is 100% women-owned and we strive to promote, grow and empower women.

Management and ownership structure -
brief history of background experience:

Brief history of background experience: Linda Botha

Coming from a predominantly advertising background, with a Diploma in advertising and marketing, Linda started SkillsTrain Distribution in 2004, an importer and distributor of a wide range of training materials for niche markets in the Fire, Rescue, and Health & Safety industries and represents most significant publishers globally. Since then, she has taken the company to new heights, receiving multiple accolades and awards over the years; she believes that continual persistence, optimism, and always being hopeful and believing in oneself are the keys to a successful business.

Linda is driven by the opportunities the business's success has provided. It has enabled her to make a difference and assist our people and departments, which has enabled the company to give back. She says the challenge is highly stimulating and rewarding to watch the growth and professionalism that emerge from our various departments.

Linda is passionate about consistent change. New products, new opportunities, continuously changing technologies, and information. The importing and tendering business is always stressful, a pressure-filled environment that requires you to master your thoughts and yourself. Solid relationships are vital. To sustain a business model, one has to be consistently creative, look for new and innovative products and marketing opportunities, and move with what that market segment requires at the given time.

Initiative

WPO Plant A Forest

It has been shown that deforestation of indigenous trees has a significant impact on sustainable ecosystems, including water shortages. Trees and forests give humans selfless love by providing clean air, protection, food and support to the smallest and biggest living plants, animals, insects and humans. Walk through a forest and feel the difference in your energy, mood and well-being. Let us reciprocate the goodwill gifted to us by trees and forests by supporting the SA Reforestation. Trust in the endeavour to sell 10,000 trees.



Honours & Achievements



**Outstanding Entrepreneurial
Spirit in Developing - Impact
Consultants 1996**

-Ernst and Young Finalist



**Small / Medium
Internet Business of
The Year 2012**

-National Business Awards



Fast Growth SMME 2012

-National Business Awards
Finalist



**Top Performing
Entrepreneur of the
Year 2012**

-National Business Awards



**Top Gender
Empowerment Award 2013**

-Top Women Awards Finalist



**Fast Growth
Women-Owned
SMME 2014**

-Top Women Awards



**Top Performing
Business Leader of
the Year 2017**

-National Business Awards



**Nomination:
Topco Awards 2017**

-Top Performing Company
Finalist

Services

SkillsTrain Distribution is a supplier of niche market learning resources.



Disaster Management

- First on Scene
- Incident Command
- Confined Space
- Trench Rescue
- Technical Rope Rescue
- High Angle
- Technical Search and Rescue
- Vehicle Extrication
- Rescue Disaster
- Management Fire Training



Fire Training

- Firefighter 101
- Firefighter 102
- Driver Operator
- Pumping
- Aerial
- Officer Development
- Company Officer
- Fire Officer
- Hazmat
- Incident Safety

Services

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Emergency Medical

- Incident Safety Emergency
- Medical Technical Services
- First Aid
- Anatomy
- Nursing
- Technician
- Responder
- Paramedic



Technical Services

- Automation
- Optimization
- Air Pollution
- Engineering
- Waste Reduction
- Agriculture
- Manufacturing
- The

Services

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Soft Skills

- Infection Control and Prevention
- Soft Skills
- Buss. Strategy & Entrepreneurship
- Human Resources and People
- Management
- Sales and Marketing -
- Communication
- Management and Leadership
- Training and Development
- Customer Service
- Personal Development Finance
- and Accounting
- Project and Process Management



**Health and
Safety**



Security



Computer Skills



The SkillsTrain LMS currently has 175 Soft Skills courses powered by the SCRS Group. Anyone who writes and passes the specialized modules in Soft Skills or Computer courses will receive the following certificate.

More information on our services and the courses we offer can be found on www.skillstrain.co.za and www.skillstrainlms.co.za for online courses

Services

SkillsTrain Distribution is located in the north of Gauteng in Fourways, Johannesburg. There is no physical headquarters, our offices are situated at 23 Hollyfern Street, Craigavon.

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